



Dear Bowls USA Members,

I want to make sure that everyone is doing well. I am feeling optimistic and hopeful that things are slowly going back to normal while more Americans are considering being vaccinated. Per CDC, the COVID restrictions are positively changing, and we anticipate clubs will start relaxing their restrictions as early as allowed within their areas.

Since we are nearing the mid-year mark, I want to share with you some of the Divisional Updates and their progress in having more people back on the greens this year than back in 2020.

Central – Jim Cavander

In lieu of not having the National Championships, Central will be hosting their Divisional Open this year on July 15-18, 2021, at their Milwaukee club. For more details, please refer to the eblast of their Division's Open which was recently communicated

Central will also be celebrating a belated 100th anniversary of the Milwaukee Lawn Bowling club during their Open

Northeast – Richard Sayer

Two new clubs are being accepted into the Division: Philadelphia, PA (part of Cricket Club) and New Bedford, MA (previous crown greens)

A Lawn Bowls T-shirts campaign was launched to raise money for further promotional efforts. Another T-shirt campaign will be re-launching soon

NED is trying to establish a new women's tournament to engage more women into the game and a higher level of competition

NED tournament posters were created for social media – please 'like' the NED's page on FB

Northwest – Nathan Van Ness (acting President for Ernie Carlson)

The Division has a tentative & delayed tournament schedule targeted for August & September of this year, which can be found on the [Northwest Division's website](#)

Every club in the Division is open for play beginning this month

Pacific Inter-Mountain – Arthur Stewart

Discussions of possibly hosting an event at the end of June, which is dependent on how things open up and if there is a club to host

South Central – Len Hitchcock

The Division is shut down until October due to the heat

The Clubs were expected to go back to normal play on Mon, 5/17 and guests would be allowed

Southeast – Sandy Wall

Since the playdowns were cancelled the past two years, the SED held a “Spring Fling” Tournament in Pinehurst, NC on May 17-19. Teams of four played Pairs on Day 1 and Singles and Triples on Day 2. Day 3 featured playoffs in each event

An eight-week Summer Travel League involving 4 clubs will begin early summer

SED is looking to return to normal in the fall and possibly add a few extra tournaments

Southwest – Howard Harris

California was supposed to begin new COVID rules on June 15th

Currently, most of the clubs are still members only

In addition, I am working on some marketing initiatives for Bowls USA including an Infographic (one-page marketing brochure) about the sport of Lawn Bowls. It is geared specifically as a snapshot of our sport for sharing on social media and our website. Clubs and Divisions will be able to utilize this piece and share with visitors.

I wanted to express my appreciation and gratitude for all the volunteers that have stepped up to help me promote the sport we love and assist in moving Bowls USA forward. I definitely could not do this on my own. As always, I look to the membership for your continual support and feedback.

Best,

Veronica

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