



Grant Program

At the Bowls USA Annual General Meeting (AGM) held last September, one of the topics of discussion was “loyalty programs” and “incentives” for BUSA clubs. We decided that a Grant Program would be an appropriate way to “give back” to those clubs that support Bowls USA.

A committee, consisting of Councilors Ernie Carlson (NWD), Ginger Harris (PIMD), and Glorianne Mather (CED), was formed to develop and administer the program. We are pleased to announce that the Grant Program is now **Open for Business!**

The **Mission** of the Grant Program is to provide funds for 100% Bowls USA clubs to promote club development and to assist recruiting and retaining members. Grant funds may be used for projects that are intended to attract new members or to improve the playing experience of the club.

The **Goal** of the program is to allocate funds equally across divisions, if possible. The total amount of grant funds available for 2016 is \$7,500.

Guidelines:

All 100% clubs within a division are eligible for grants.

The grant application deadline is June 30, 2016.

The three-member Grant Committee shall review all grant applications for merit.

Grants may be fully or partially funded based on a review of the proposed project costs.

Grants may be fully or partially funded based on the total number of grant requests.

Grants may be used for projects that are intended to attract new members such as advertising, signage, Open Houses, youth programs, pamphlets and flyers, etc.

Grants may be used for projects to improve the playing experience of the club such as greens improvements, equipment repairs, club house repairs, or rink equipment such as mats, bowls gatherers, score frames, etc.

Grant recipients must submit a follow-up report on the success of the project to the Grant Committee and to the Bowls USA newsletter. Non-receipt of a follow-up report may put the club in jeopardy of receiving further grants.

Questions?

Send an email to grants@bowlsusa.us with your questions about this program and the application process. Include a telephone number and times to call if you would prefer a phone call.